### RECYCLING MARKET DEVELOPMENT ADVISORY COUNCIL

SOUTH CAROLINA DEPARTMENT OF COMMERCE



ANNUAL REPORT



### MESSAGE FROM THE SECRETARY



2024 was another notable year of industry recruitment for South Carolina. With an impressive \$8.19 billion in capital investment and more than 5,500 announced jobs, the Palmetto State's economic activity – especially that of our existing industry – remains strong. We have seen consistent growth among many of South Carolina's leading industries, including our recycling industry. The South Carolina Department of Commerce (S.C. Commerce) continues working to recruit and support companies that create a resilient and durable supply chain, and recycling plays an essential role in that effort.

A leader in the sector, South Carolina is home to over 300 recycling companies including collectors, processors, recycled product manufacturers and equipment makers. This industry is a vital part of our state's business community, contributing over \$13.6 billion to South Carolina's economy annually. With the dedication of the Recycling Market Development Advisory Council (RMDAC) and S.C. Commerce's Recycling Market Development Team, we will continue creating opportunities for all South Carolinians while ensuring business growth is economically and environmentally sustainable.

Our state is consistently welcoming innovative companies that advance the circular economy. In June 2024, Princeton NuEnergy broke ground on its flagship lithium-ion battery recycling facility in Chester County. The company's patented direct technology is used to recycle lithium-ion batteries from electric vehicles, consumer electronics, energy storage batteries and manufacturing scrap. Once complete, the facility is expected to produce enough battery-grade cathode material to power 100,000 electric vehicle batteries annually.

South Carolina also remains an exceptional place for recycling companies to start, grow and thrive. After more than eight decades in our state, DCC Metal Recycling continues to build on its Palmetto State legacy by announcing in March 2024 it would establish its seventh South Carolina operation in Dillon County. DCC Metal Recycling purchases, shreds and recycles scrap metals, significantly reducing the cost and environmental impact of the company's products.

When businesses choose South Carolina, they choose an unbeatable quality of life and breathtaking natural beauty. By emphasizing the balance between economic development and sustainability, we can protect what keeps the Palmetto State special and maintain South Carolina's legacy as one of the best places to live, work and play for generations to come.

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ECRETARY HARRY M. LIGHTSEY II



#### RECYCLING MARKET DEVELOPMENT ADVISORY COUNCIL

RMDAC supports the economic growth of South Carolina's recycling industry through building recycling markets, increasing material recovery and promoting the recycling value chain.





Chair **Tina Green** Mumford Industries Recycling Industry



**Morgan Crapps Redwood Materials** SC Commerce Representative



Republic Services

Solid Waste Industry

**Norman Chandler** 

**Kevin Richardson** 

City of Rock Hill Municipalities



**Angel Lara** 

Mid-Carolina Steel Scrap Metal Industry



Carol James-Gilchrist

Sonoco Recycling Paper Industry



**Brad Dutton** 

**Dutton Polymer Group** Plastics Industry



**Chris Fisher** 

Fisher Recycling Glass Industry



Jean Cecil Frick

**NP Strategy** General Public





Dr. Andrew Spicer Ph.D.

Darla Moore School of Business Higher Education



**Becky Berube** 

United Catalyst Corporation Aluminum Industry



**Jay Spears** 

Continental Tire Tire Industry



**Adam Padget** 

Green Energy Biofuel Petroleum Industry



**Ed Marr** 

Horry County Solid Waste Authority County Government



**Glenn Odom** Emeritus Member

Wellman Plastics Recycling Industry

#### **SC Department of Commerce**



Anna DeLage

Recycling Market Development Manager



**Ashley June** 

Recycling Market Development Coordinator



## RMDAC RECOMMENDATIONS



3

4

Waste (MSW) recycling during previous year. The recycling **Revisions to** rate for 2024 initial report: is 21.2%. no revisions **RMDAC will** continue to necessary to work with the initial businesses and report. industry to grow recycling markets and

develop

strategies to

help increase

the recovery and recycling of materials.

Description

and analysis of

**Municipal Solid** 

Recommendations regarding materials which should be added or deleted from source separation, recovery and recycling programs, and to increase the recovery of recyclable materials. **RMDAC** will continue to work toward recovery, recycling and sustainable material management options for the following: including, but not limited to, carpet, glass, plastic containers, metals, scrap tires, electronics, lithium-ion batteries, textiles, construction and demolition materials, organics, and universal wastes that can be recycled/repurposed.

Any other recommendations, including tax incentives, to facilitate the development of markets for recovered materials or products in the state.

- Encourage recycling infrastructure in the design for multi-family establishments.
- Encourage companies to share best management practices for business recycling.
- Encourage businesses to adopt a framework for an economy that is restorative and regenerative by design.
- Encourage the use of scrap tire rubber to be incorporated into asphalt paving mixes for road construction. Develop partnerships to find alternative ways of using recycled tires for higher-end uses.
- Secure funding for a recycling market development grant to assist with capital costs for physical infrastructure to increase the capacity or improve efficiency of a recycling operation.
- Support a plan to bolster lithium-ion battery recycling infrastructure to support the state's growing electric vehicle economy.
- Encourage medium-sized to large companies to report recycling data.

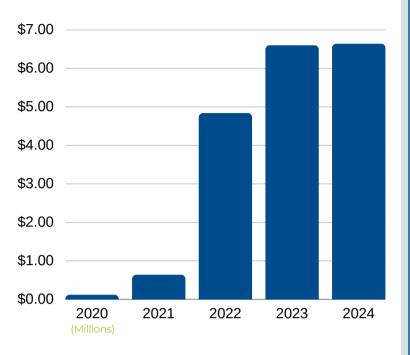
2024 SC Recycling Rate: 21.2%

2024: % of SC's MSW Commodities Recycled by Weight

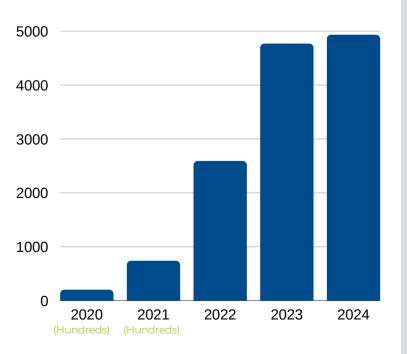


FY: July 1, 2023 - June 30, 2024

## South Carolina Recycling Industry 5-Year Capital Investment (Cumulative) (Billions)



## South Carolina Recycling Industry 5-Year Job Creation (Cumulative) (Thousands)







#### RECYCLING MATERIALS

## Key Takeaways

#### **Paper**

The recovered paper market remained strong in 2024. Even with strong market performance, the Georgetown paper mill owned by International Paper announced its closure in October 2024 and shut down by the end of the year. South Carolina's recycling paper market continues to positively impact the state with four paper mills that currently use recovered paper: Greif (Taylors), Smurfit WestRock (Cowpens and Florence), and Sonoco (Hartsville).

#### Metal

Electric arc furnaces (EAFs) are integral to steel production in South Carolina, offering a more sustainable and energy-efficient alternative to traditional blast furnaces. These furnaces melt scrap steel using electrical energy, significantly reducing carbon emissions and energy consumption. Key EAF facilities in South Carolina include Nucor Steel Darlington and Berkeley plants and the CMC South Carolina Steel plant in Cayce. Liberty Steel in Georgetown has invested in EAF technology to enhance its steel production capabilities, but the mill was idled in 2024.

#### **Plastic**

The plastic recycling industry in South Carolina is home to numerous companies that collect and recycle plastic scrap. There are 15 industrial plastic recyclers in the state; additionally, the industry provides a significant number of jobs. In 2024, the Carolina Plastics Recycling Council launched the 'Your Plastic Means Products' roadshow to support this industry. The roadshow highlighted companies in the Carolinas that use recycled plastics and explored strategies to enhance the availability of clean recycled plastic materials.

#### **Glass**

Sibelco, a company specializing in mining and processing industrial minerals like silica and clays, has completed the acquisition of glass recycler Strategic Materials Inc. (SMI), which has facilities in Laurinburg, NC, and College Park, GA. In South Carolina, key glass processors include The Upcycling Company and Fisher Recycling. GlassWRX LLC, a Beaufort-based glass recycler, ceased operations in 2024. The state also has several material recovery facilities (MRFs) processing glass, including Sonoco Recycling in Columbia, Horry County Solid Waste Authority, City of North Augusta, and Greenwood County.

#### **Organics**

Lexington County, South Carolina issued a bid for a company to oversee the composting operation for the Type I composting facility. The Twin Chimney's Landfill will transfer operations of their Type 2 composting facility to Greenville County. Charleston County and Horry County continue to operate publicly owned SC DES Type 2 composting facilities. Resoil in Elgin, SC continues to operate as a Type 3 facility with the ability to take food waste, raw meats and hemp.

#### Tires

As the No. 1 state in the country for tire manufacturing, South Carolina is well-positioned to drive the tire recycling industry forward. South Carolina's DES-approved waste tire recycling and processing facilities include Argos Cement, Junk-A-Way Services, New River Tire Recycling, Quality Tire Recycling, Ridge Recyclers, SC Tire Processing, and US Tire Recycling. Whole tires are banned by law from disposal in landfills.



### SOUTH CAROLINA

## Recycling Infrastructur







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South Carolina's recycling industry continues to grow. Recyclables are collected, processed, and sold to manufacturers to make new recycledcontent products.



jobs



than

number of companies

SOURCE: Recycling Markets Directory

# Recycling Industry Events



#### **Recycling Day at the State House**

PALMETTO CLUB (COLUMBIA, SC) MARCH 19, 2024

The South Carolina legislative event is an opportunity for recycling companies to connect with SC lawmakers. On Tuesday, March 19, 2024, the Carolina Recycling Association, the S.C. Department of Commerce Recycling Market Development, and Sustain SC hosted 43 SC representatives and 64 recycling professionals. Lieutenant Governor Pamela Evette spoke about the environmental impacts and the importance of recycling in South Carolina.



#### **Continental Tire Retread Solutions Center**

FORT MILL, SC MARCH 21, 2024

Staff attended the Continental Retread Solutions Development Center opening on March 21, 2024. The development center will focus on retread process improvements and technology development, with the goal of bringing innovation and up-to-date retread processes to Continental's Retread Solutions Partners and the fleets they serve. Continental also expanded their headquarters campus in Fort Mill, SC. The new three-story, 90,000-square-foot building is designed and constructed to achieve LEED Gold certification.



#### **Scrap Tire Sustainability Coalition Meetings**

COLUMBIA, SC MARCH 26, 2024

The SC Scrap Tire Sustainability Coalition is a collaboration between the SC Department of Commerce, the SC Department of Environmental Services, PalmettoPride, and a group of stakeholders, including tire manufacturers and retailers, tire processors and haulers, as well as local and state governments. In 2024, the coalition met regularly to work together to help South Carolina improve the safe and efficient end-of-life management of scrap tires. These meetings focused on challenges, opportunities for partnerships, funding improvements, emerging technologies, and new markets to drive solutions for sustainable tire management in South Carolina.

# Recycling Inclustry Events



#### National Plastic Expo (NPE)

ORLANDO, FL MAY 6-10, 2024

The SC Department of Commerce's Recycling Market Development, International Trade, and Global Business Development teams worked together to host a booth at the National Plastics Expo (NPE). NPE: The Plastics Show is designed for industries worldwide to promote plastics, innovation, and sustainability. The companies that supported the SC Department of Commerce booth included CRC Recycling, ICE Recycling, Mosaic Color & Additives, and USFibers. Over 50,000 people and 2,000 exhibiting companies attended the NPE Plastics Show!



#### **Circularity EV Stakeholder Group**

COLUMBIA, SC MAY 13, 2024

In collaboration with the SC Battery Symposium, the Circularity in EV Stakeholder Group, a collaborative network of organizations, experts, and individuals focused on advancing the principles of circular economy within the electric vehicle (EV) sector, met on May 13, 2024, to kick off a series of meetings. The group brings together stakeholders from various parts of the EV ecosystem—including manufacturers, automotive dismantlers, battery recycling processors, universities, and fire safety specialists—to drive the adoption of circular practices in the design, production, use, and end-of-life management of electric vehicles.



#### **Carolina Plastics Recycling Council Roadshow**

MILLIKEN & COMPANY (SPARTANBURG, SC) MAY 29, 2024

In 2024, the Carolina Plastics Recycling Council (CPRC) launched the 'Your Plastic Means Products' roadshow to support the plastic recycling industry in South and North Carolina. The roadshow featured a four-part educational series that highlighted companies making the coolest products from recycled plastics and explored strategies to increase clean recycled plastic materials. The stops on the roadshow included Atlantic Packaging (NC), Milliken & Company (SC), Southeastern Container (NC), and Alpek Polyester (SC). The event engaged recycling leaders, local businesses, partners, and associates across the global plastic recycling value chain.

# Recycling Industry Events



#### **RMDAC: United Catalyst Corporation**

FOUNTAIN INN, SC JULY 24, 2024

In July 2024, RMDAC visited United Catalyst Corporation (UCC), a processor of scrap catalytic converters that offered global refining services. UCC is releasing a digital tool that will allow catalytic converter sellers to understand the value of their converters prior to the sale. This tool also has value in tracking stolen convertors that can support the prosecution of crimes related to the theft of catalytic converters.



#### **RMDAC: Horry County Solid Waste Authority**

CONWAY, SC SEPTEMBER 19, 2024

Horry County Solid Waste Authority warmly welcomed the Recycling Market Development Advisory Council (RMDAC) on Thursday, Sept. 19, 2024. The council toured the Horry County Material Recovery Facility (MRF) and discussed action plans in three key areas: amplifying the recycling message, managing batteries, and addressing waste tires. RMDAC works to support the economic growth of South Carolina's recycling industry by building recycling markets, increasing material recovery, and promoting the recycling value chain.



#### **Sustainability Matchmaker Event**

COLUMBIA, SC OCTOBER 23, 2024

The South Carolina Department of Commerce Supplier and Recycling teams in partnership with Sustain SC hosted the second annual Sustainability B2B Supplier Matchmaker event on Oct. 23, 2024, at Central Energy, Columbia, S.C. Attendees were pre-screened based on their sustainability goals and needs. Suppliers and buyers were matched based on their specific sustainability requirements, such as eco-friendly packaging, renewable energy solutions, and waste reduction services.

## CAMPAIGN CORNER





SC RECYCLING MARKETS
DIRECTORY

Connecting Materials to Markets
www.recyclinginsc.com/directory

The South Carolina Recycling Market
Development team offers a
free online tool called the
SC Recycling Markets Directory.

Connects more than 300 SC recycling companies



Allows businesses to find recyclers in their area



Helps companies meet sustainability goals

## **SC** MATERIAL EXCHANGE

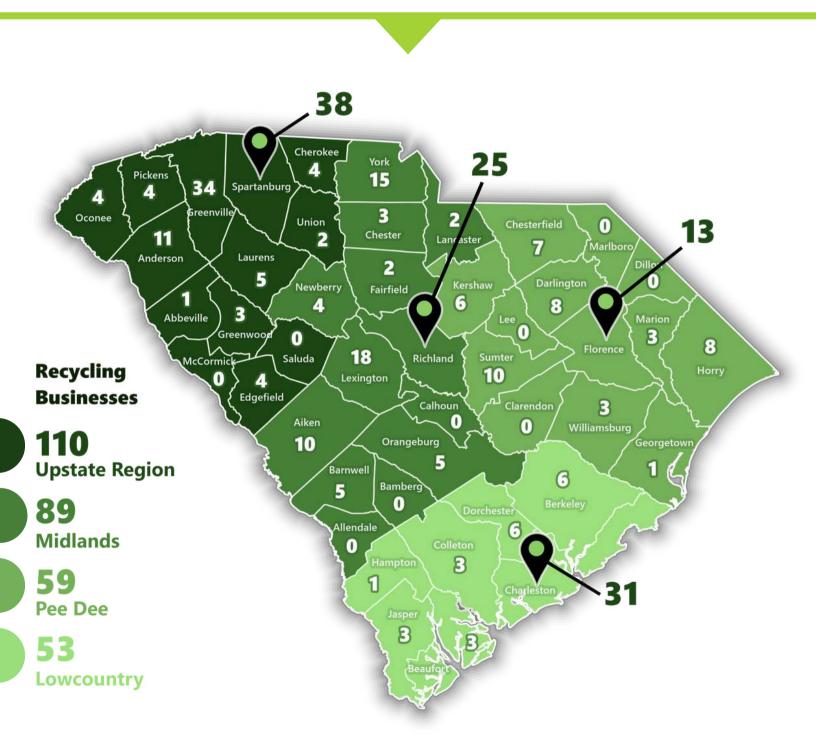
This free online service is designed to help businesses, industries, and other organizations.

## SC MATERIAL CHANGE

- Assists with finding markets for traditionally discarded material.
- Provides advertising listings for both wanted and available material.
- Offers posts and listing items by type, quantity, availability, and geographic location.



#### **Recyclers by Region & County**



#### **2024 Recycling Businesses by County**

- 1 Abbeville County
- Aiken County
- Allendale County
- Anderson County
- Bamberg County
- Barnwell County
- Beaufort County
- Berkeley County
- Calhoun County
- Charleston County
- Cherokee County
- Chester County
- Chesterfield County
- Clarendon County
- Colleton County
- Darlington County
- Dillon County
- Dorchester County
- Edgefield County
- Fairfield County
- Florence County
- Georgetown County
- Greenville County

- Greenwood County
- 1 Hampton County
- Horry County
- Jasper County
- Kershaw County
- Lancaster County
- Laurens County
- Lee County
- Lexington County
- Marion County
- Marlboro County
- 0 McCormick County
- Newberry County
- Oconee County
- Orangeburg County
- Pickens County
- Richland County
- Saluda County
- Spartanburg County
- Sumter County
- Union County
- Williamsburg County
- York County



DEVELOPMENT ADVISORY COUNCIL

RMDAC will keep advancing recovery, recycling, and sustainable material management solutions for items such as carpet, glass, plastic containers, metals, scrap tires, electronics, lithium-ion batteries, textiles, construction and demolition materials, organics, and universal wastes that can be recycled/repurposed.



State agency responsible for economic development in SC. The Recycling Market Development team builds recycling markets, increases material recovery and promotes the recycling value chain.

1201 Main Street Suite 1600 Columbia, South Carolina 29201 (803) 737-0400 www.SCcommerce.com www.RecyclinginSC.com The Office of Solid Waste Reduction and Recycling provides support to local governments and is non-regulatory in nature.

2600 Bull Street

State agency that is committed to preserving

South Carolina's air, land, water, and coast

through Science, Service, and Sustainability.

2600 Bull Street
Columbia, SC 29201
1-800-768-7348
www.Des.Sc.gov
www.Des.Sc.gov/Community/RecyclingWaste-Reduction









The South Carolina Department of Commerce Recycling Market Development Advisory Council 2024 Annual Report is submitted by the SC Department of Commerce in compliance with SECTION 13-1-380 of the SC Code of Laws.

This report was published by Recycling Market Development staff at the SC Department of Commerce on March 15, 2025.